



Roseberry Guitars - Luthier Scot Tremblay
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Media Release

For Immediate Release

ROSEBERRY GUITARS BOOSTS PANORMO PRODUCTION

VICTORIA B.C. – Luthier and Roseberry Guitar owner Scot Tremblay is immediately increasing production of his popular early Romantic student model, the Louis Panormo guitar, from six to 10 per year.

This is a significant increase, as each new instrument requires more than 100 hours of meticulous craftsmanship, generally involving up to 12 weeks of production time.

“I’ve had clients from as far away as Belgium and Australia asking for the guitar,” Tremblay said from his new workshop in Victoria. “It’s extremely popular, and it was time to expand production.”

The French-born Louis Panormo (1784-1862), along with his brothers, were considered to be 19th century England’s finest guitar makers and among the only luthiers outside Spain making guitars “in the Spanish style,” as the labels in Panormo’s guitars note.

The Panormo has “a bright, clean tone reminiscent of French or Italian guitars of the era,” Tremblay said, and because it is smaller and less expensive, students are able to afford the exceptional quality of a handcrafted instrument at a reasonable price.

“Playing a finely crafted instrument like this inspires you to new heights of musicianship,” Tremblay said.

Roseberry Guitars was founded by Scot Tremblay in Calgary, AB, in 1985. He moved to Victoria, B.C. in 1992, where he worked out of a small garage, building sales through word of mouth.

His traditional craftsmanship and the use of exotic woods has drawn him praise from across the globe.

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To set up an interview with Scot Tremblay please contact: (250) 384-9776; or email: info@roseberryguitars.ca

